

The Megill-Stephenson Company Limited & Affiliated Companies

Birchwood Purchase Plan

We are pleased to offer the following Birchwood Automotive special discounts available to all permanent full-time employees of The Megill-Stephenson Company Limited and its affiliated companies.

Applicable Birchwood Dealerships

Birchwood Chevrolet Buick GMC	Birchwood Infiniti Nissan	Birchwood Ford
Birchwood Chrysler Dodge Jeep Ram	Birchwood Honda on Regent	Birchwood Lexus
Steinbach Chrysler Dodge Jeep Ram	Birchwood Honda West	Birchwood Toyota
Birchwood BMW/MINI Winnipeg	Birchwood KIA on Regent	Steinbach Toyota
Jaguar Land Rover Winnipeg	Birchwood KIA West	Birchwood Hyundai
Volvo Winnipeg	Volkswagen on Regent	

Eligibility

All permanent full-time employees with The Megill-Stephenson Company Limited and its affiliated companies.

New Vehicle Purchases	1% over lowest dealer cost (invoice amount plus direct costs less all available manufacturer rebates & programs). (Some vehicles will be excluded depending on the availability of the product from the manufacturer.)
Used Vehicle Purchases	Preferred prices (may differ depending on the market value of the used vehicle)

For all New & Used Vehicle Purchases

- No additional fees, however, any fee associated with the vehicle purchase that is incurred by the dealership are passed along at cost.
- All F&I products will be sold at the discounted rate of cost plus \$100.
- Note: Creditor Insurance cannot be discounted due to insurance regulations.
- Tire & Rim Packages will be sold at the discounted rate of cost plus 10%.
- All pre-installed accessories and tire installation follow the Parts & Service Discounts.

The Buying Process

We are pleased to offer The Megill-Stephenson Company Limited and its affiliated companies permanent full-time employees VIP service and Preferred Pricing on New and Pre-Owned Vehicles. Some exceptions may apply. Employees will be required to supply proof of employment prior to appointment booking.

The process is simple, when the individual is ready to purchase, they click on this link:

birchwood.ca/megillstephensoncompanyprograms

Note: this link is not accessible by the general public

Once the form is completed the dealership General Manager will contact them directly within 24 hours.

Parts & Service Discounts

All Birchwood Service and Parts Departments will extend the following discount on vehicle maintenance and retail repairs.

Service (Labour and Parts)	Retail less 20%
Service Specials and Discounted Menu Prices (some services are excluded)	Retail less 10%

Collision Centres Discounts

All Birchwood Collision Centre locations will extend the following discount on retail repairs (does not include MPI Claims)

Body & Paint Labour	Minimum Discount of Posted Retail Rate less 15% (additional discount may be applied at time of estimate)
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The Megill-Stephenson Company Discount Program Policy

Purchasing a vehicle under The Megill-Stephenson Company Limited & Affiliated Company employee team discount program with intention of re-selling the vehicle for personal profit (or to provide benefit to an ineligible individual) is strictly prohibited. Birchwood will extend preferred pricing to friends, extended family members, and referrals.